



Parent Crew Board Meeting
Agenda
October 24, 2019
4:30pm

I. Welcome

In attendance:

Courtney Hay (Auction Chair)

Shannon Andres (Auction Chair)

Eva Voss (Crew Wear Chair)

Allie Waltee (Vice-President)

Jaclyn Bradley (Secretary)

Brittnee Pierse (Treasurer)

Tiffany DeYoung (President)

II. Open Forum

III. Committee Updates

A. Crew Wear

- Crew Wear now has a committee of 5 volunteers
- Crew Wear wants to standardize the dates of the stores to build momentum each year and so that parents can expect stores at certain times during the year.
- Annual Crew Wear store dates: First two weeks of school, first two weeks of November, and first two weeks of March
- We'll be opening up another store before the holidays so we're thinking about how to deliver the items so parents can still keep the items a surprise.
- There seems to be confusion with all the various items being sold by different groups (example: water bottles and chapstick, crew wear, t-shirts being sold by RSS)
 - The board agreed that since the water bottles and chapsticks weren't wearable that it's okay for them to be separate from crew wear.

- We could be more clear in how we introduce people to the various items being sold with our logo.
- It would be helpful to offer a “welcome package” at the beginning of the year with weblink on the website
- Tab on the Parent Crew website for the Crew Wear information would be helpful (Rachael)
- Different ways to advertise the crew wear store besides the Thursday folders (because of the cost of color print outs) was discussed: social media, newsletter with link, and a large laminated poster near the front office
- This year the committee would like to start an annual commemorative sixth grade t-shirt. Artwork could be done by the sixth graders with signatures on the back. \$7-9 per shirt. All possible designs will be board approved
- Eva will put together additional items that we could add to the crew wear (example: headlamps, other smaller items that may be used as stocking stuffers)
- Mabel Labels and Tag-Wear: They offer fundraisers on their orders which could benefit the school. We’ll look into this and see if its a passive fundraiser we could participate in.

B. Life is Art/Renaissance Auction

- Sponsors:
 - We are still looking for more sponsors; this seems to be the norm for this time of year.
 - Many places around the community and with connections to the school are being looked into; some we’re waiting on responses.
 - Allie has reached out to a few contacts and are waiting for confirmation
 - Walmart may offer a \$500 community grant, Westerra, Belco may all have community school grants that may be a possibility
 - We’ll reach out to the community on social media (Facebook and Instagram) to see if anyone wants to sponsor a table or if they have connections to companies who may want to be a sponsor.

The “R-We are Crew” logo will be etched on some items for the night of the event

- Life is Art Name Change:

- “Renaissance Auction” is the name being communicated outwardly so others know what the event is. “Renaissance Elementary Auction” is the name of our gmail account
- The idea moving forward would be that each year would be theme-oriented
- We’re looking at the name that will stick with the event throughout the years that better conveys the meaning of the event. Many were confused about what “Life is Art” was as the event, itself, had moved away from the art origins that it started with.
- The board and the committee chairs agreed on: “We Are Crew, Too” as the event headliner with a description underneath that expresses that it is a dinner-party-auction, etc. This name will hopefully bring parents together as one community.
- We can add a tab on the Parent Crew website for all of the auction information.
- We discussed imaging and communication that effectively describes the event and what the purpose of the event is. The committee will seek the advice of our social media chair, Rachael, for her ideas with this.
- The new sponsor letters have been cut down to give the most pertinent information, instead of paragraph format of detailed information about REMS.
- Invitation to the new families from the Parent Crew Board could have an explanation from the committee
- The committee will work with Rachael to create a social media video about the event

IV. Principal Report

- Transportation:
 - An update from Deborah (via Tiffany) regarding possible transportation solutions
 - Discussion about the pros and cons of purchasing 14 passenger busses versus leasing 14 passenger busses
 - Would it be the school purchasing or leasing or does it come from the Parent Crew Board?
 - Janelle and Deborah will further look into any questions the board has regarding these issues and we will vote on transportation soon.
 - The Parent Crew will ask for a meeting soon to discuss this with Janelle and Deborah

- Renaissance Adventure Day:
 - Deborah would like a final update from RAD (Brittnee is working on the net profit information)
 - Deborah wants to get out a thank you letter and explanation to parents in the REMS community with an explanation of how the RAD funds will be spent.
 - This will go on social media as well the school newsletter

- Teacher Requests:
 - Jenny's crew is requesting \$1,000 for a hydration station that correlates to their curriculum on conservation, etc.
 - The district purchased these stations for numerous neighborhood schools and REMS would like these as well.
 - Tiffany and Jackie will be looking into grants or sponsorship for a hydration station

 - Fifth and sixth grade crews would like chapsticks without the leashes.
 - Allie will order branded chapsticks

- King Soopers Rewards Program:
 - We need to have parents attach a form (cover letter) with their information when turning in their quarterly reports in order to receive funds towards student fees.
 - The Parent Crew Board will have a collection of paperwork from families and then the board will give a final number to Andrea who will enter them into MySchoolBucks
 - Brittnee, Rachael, and Jackie will meet to review the cover form and the procedure that needs to be communicated to the parents.
 - Rachael has already created a really good King Soopers video that is ready to be put on social media

- School Safety Meeting Update:
 - Deborah felt like there were many good ideas from parents who attended
 - Deborah has Ms. Kelly watching over the back doors in the mornings as this was a parent concern with students holding the back door open for other students.

- The Parent Crew is going to send these ideas/concerns/questions to SAC (School Accountability Committee) as school safety falls under them.
- Tiffany will reach out to Malissa regarding this

V. Officer Reports

A. President

B. Vice President

- Allie got everything prepared for the new swing set (Yay Allie!!!)
- District Building Modifications hired a new supervisor that is delaying the process
- The install for the swingset has been pushed back to a date to be determined (we are most likely 4+ weeks out)
- We have to be extremely vigilant about the safety fence staying as is and stays tight without any issues; Allie has been and will continue to make sure the fence is properly secured and has already and will continue to tighten the fence as needed.
- The two structures have not been roofed yet because the roofing materials were on back order and should be done in about two weeks. These roofing projects are solely based on donations.
- Allie is working on securing a sensory hallway grant of \$25,000
- Allie is looking into ways to thank the businesses that have donated time and materials to our playground and OLE, saving us tens of thousands of dollars
- Allie is also starting to determine gifts for volunteers

C. Treasurer

- Brittnee is finalizing all the monetary information and data from Renaissance Adventure Day

D. Secretary

- Update on Social Media meeting that was held with Rachael
 - One issue that has come up is the various Facebook sites for specific programs and crews. We see the value in parents wanting to connect with other grade and crew-level parents.

- Renaissance will only have one official Facebook site and will have a disclaimer on the site acknowledging that official school information should only be expected to be posted on this site.
 - Renaissance will also maintain one official Facebook group which is the REMS Buy/Sell/Trade site.
 - This buy/sell/trade site would fall under the Director of Communications
 - This Facebook group should keep posts specific to the school community's buy/sell/trade needs.
 - All members of this group should be invited to also follow the REMS official Facebook site.
 - The board would like Deborah to create an appointed, non-voting board member position called the "Director of Communications" to oversee and run the increasing social media needs that the school has (beyond the school website, which has to be maintained by a district employee).
 - Jackie will discuss this with Deborah
 - The board would like to suggest Rachael Kelly for this appointed position
 - The board will have a reading of the proposed change to the bylaws at the next meeting (Tuesday, November 12th) with a vote at the following meeting (Thursday, December 12th).
- King Soopers rewards program-see above
 - Box Tops/Amazon Smile/Milk Tops for Moola
 - In addition to continuing the Box Tops program (that is very limited now), we'll be registering Renaissance for Amazon Smile as well as applying to the Longmont Dairy "Milk Tops for Moola" program. These are all passive fundraising programs to help supplement the \$800+ that we'd normally raise with Box Tops.
 - Candy for Troops
 - Sheila Townsend requested we send out information advertising the Castle Rock Kids Dentistry program of collecting Halloween candy and sending the candy to the US troops.
 - In the past the Girl Scouts have helped but haven't responded yet.

- Shelia will be providing fliers to be handed out at the next Parent Crew Board info table on Wednesday, October 30th
- The flier will also be posted on our social media sites

VI. Old Business

A. Social Media Contract

- Jackie will make any final modifications and send to the board for approval

B. Holiday Giving-Red Envelope

- We'd like to create a system that is equitable for all teachers.
- One worry is that we don't collect enough for a nice thank-you to all the staff, but the board feels like this is a nice program to give it a shot this holiday season.
- The positive is that all staff are recognized
- This is how the Red Envelope will look:
 - Every family will receive a red envelope with a letter explaining the process.
 - Families are asked to make a voluntary monetary donation that will be split among all staff members.
 - Families who donate will have their names on the cards going out to staff
 - Families will also be told that this is optional and families may give individual gifts to their teachers if they want to.
 - Red envelopes will go out on November 14th in the Thursday folders
 - Red envelopes can start being sent back to the school on November 25th. The last day to turn in an envelope will be December 13th.
 - The staff will get a card on December 20th-right before break
- The board would like to highlight a different staff member each week on social media and our newsletter in order for parents to get to know more staff members beyond their own classroom teachers; all staff interacts with the students and impact them in a very big way.
 - The goal is that if parents know more of the staff a more equitable approach to giving will be better received
 - Understanding the importance, too, of all of our supportive staff will also help be a driving force for "We Are Crew, Too" and to help us meet our fundraising goals that help Renaissance retain these staff members.

- Staff Spotlight will begin next week
- Allie will start off by highlighting Mr. Ken and will give the information to Rachael to post on social media and Sheila for the school newsletter.

VII. New Business

- A. Transportation-see above
- B. School Safety Meeting-see above

VIII. Open Forum

IX. Adjournment