



Parent Crew Foundation Meeting

Agenda

January 16th 2020

5:00 pm

In attendance:

Deborah Lemmer (Principal)

Tiffany DeYoung (President)

Allie Waltee (Vice-President)

Jaclyn Bradley (Secretary)

Rachael Kelley (Director of Communications)

Shannon Andrus (Auction Chair)

I. Welcome

II. Open Forum

III. Committee Updates

A. We Are Crew Too Fundraiser Update (Shannon Andrus)

- Auction is coming along great.
- The same vendors are being used so we are on schedule with working with them
- 100-110 silent auction items from businesses is the goal (we're at about 70)
- Sara Freeman and Yvonne Acevedo are in charge of the pub crawl/brew tour
- Live auction looks good with the number of items we have (Approximately \$20k made last year on live auction items)
- Sponsorship is at \$9500, so still looking for additional sponsorships and hoping that more families will sign up as table sponsors. Still looking to hear back from Groove Toyota and other businesses who will have feedback in February.
- Numerous local trips and “experiences” are all set up

- Deborah suggested to add a few “backup” live auction items to have just in case others back out. They can always be moved to silent auction items, if needed.
- We’ll also have the photobooth again
- The committee is on schedule with when certain information is being sent out to crews and the school
- Rachael will push the parent table sponsorship on Facebook
- Allie will be sending out an invitation to new REMS families to invite them to attend the auction. This will be done after Jackie sends out welcome letters next week to new REMS families for 2020-2021 school year.
- Shannon will follow up with RSS to set up childcare provided by RSS like we have done in the past.
- Some kind of acknowledgement for new families who attend so they feel like they had a warm welcome. One idea includes a special marking on their nametag so others know they’re a new family and can introduce themselves.

IV. Principal Report

- Expeditionary Learning National Conference
 - EL (Expeditionary Learning) National Conference will be held in Denver in the November of 2020. Deborah is looking to change some professional development days around in order for all staff to be able to attend. Part of the auction funds may be used for this specific professional development for our staff. Attending this conference will be a great opportunity for all teachers to attend since the costs of travel, hotel, and food isn’t needed.
- Voyage Transportation
 - For voyage transportation, Deborah has rented a Suburban (\$1600/month) to add to the RSS busses that we are set to use. There are certain rules regarding the use of the back seat of the busses when in the mountains so we needed additional transportation.
 - The transportation for voyages is an ongoing issue with maintenance, availability, insurance and liability costs, drivers, and dealing with charters
- Budget Items
 - Budget items are coming up from the district at the end of the month, so there will be additional budget talks in future meetings

- Brittnee and Rachael are going to be putting together a budget rundown to put on the Parent Crew website so the community knows where all money is allocated (in an easier, direct format)

V. Officer Reports

A. President

- Red Envelope Project Follow-Up
 - Our total from the Red Envelope project brought in \$6446.83!
 - 118 families donated
 - The majority of payments were through Paypal.
 - Tiffany got positive feedback from parents and crew parents that they liked doing this.
 - We want to go forward with this next year as well. We need to do a better job about reorganizing the timeline of various holiday projects (Red Envelope, Allison's holiday giving project, and the crew baskets for the auction). We won't hold all three projects at the same time as we know it felt overwhelming for parents.
 - Deborah heard positive feedback from the teachers afterwards, as well.
- Mental Health Night (Tuesday, January 28th)
 - The Mental Health Night given by Terri will be next Tuesday. The goal is to highlight the services that she's able to provide. Rachael will send out another social media post about the event to have parents rsvp beforehand.
 - Tiffany is going to ask the crew parents to send something out regarding this event since Terri works with all crews formally and informally.

B. Vice President

- Playground Upgrades Update
 - Swing set is ordered, we have 4-6 weeks until it arrives; it will be installed the week after it arrives
 - The fence around the swingset hole is still holding up nicely
 - Allie put up thank you to the sponsors from the roofing that was done for shade structure (thank you C & L) and the dirt work for the swing set (thank you Rocky Mountain Stonecrete)

- Sensory Hallway Update
 - The sensory hallway grant is set to finalized in June.
 - Jody and Terri are still working on the sensory items that have been donated in finding an area

C. Treasurer

- Brittnee is not in attendance tonight

D. Secretary

- Crew Wear Updates
 - The Crew Wear committee has been working on gathering all sixth grade signatures to be screen printed on their 6th grade alumni t-shirts.
 - It was proposed in prior meetings that the committee may want to work with Elisha to learn how to screen print in order to save money.
 - It will be important to work with Elisha on her time for screen printing training
 - Can crew wear committee learn how to screen print and be our screen printing committee to help with RAD t-shirts, etc? Jackie will discuss this with Eva.
 - Two questions regarding the 6th grade t-shirts: is this a sustainable tradition and will the 6th graders get wear out of their shirts? Regardless, we'll continue to go forward with this project this school year and then re-evaluate the 6th grade t-shirt in the future)
 - Students will choose whether or not to purchase an alumni shirt. If students want one and cannot afford a t-shirt, we'll cover the costs.
 - Allie may have a contact for wholesale t-shirts. If so, perhaps this company could be used for wholesale RAD shirts.
 - We'll be having a crew wear spring sale at the beginning of March. Jackie is going to communicate with Eva to survey students about what they like to wear and if there are items they'd like to see on the crew wear flier.
 - Jackie will communicate with Eva about adding some items with the "Take a Hike" logo
 - One item that we know students would like to see in the sale are billed hats.
 - In terms of this specific company (American Outfitters), are we married to this specific company. They have numerous restrictions on the number of logos we

can use as well as the number of items we can offer during sales. Renaissance Secondary School has a large assortment of items offered, we'll look into the possibility of using the items listed with the RSS crew wear sales/

- **Update on Crew Wear 01/17**:

- Eva brought American Outfitters over from her neighborhood school when she got involved with the crew wear committee.
- Eva feels like the amount of items sold have been consistent. Approximately 30 items sold per sale.
- The Spring Sale will take place the first two weeks of March for our Spring Sale.
- The committee is getting quotes for wholesale t-shirts (for a 50/50 blend) and they are approximately \$6 per shirt. Quotes for getting the t-shirts screen printed are coming in between \$7-\$9 per shirt. The committee is weighing the time commitment to do their own screen printing with the cost difference and the difference may not be enough.

- Mabels Labels

- We put in an application to do fundraising through Mabel's Labels
- Jackie will look into labels with the Renaissance logo that we could buy in bulk and sell at the school

- Our next Parent Crew newsletter will go out mid-February to make sure it details the We Are Crew, Too auction. Jackie will write this one.
- New REMS family welcome letters will be sent out by next Tuesday

E. Director of Communications

- Rachael has been working with We Are Crew, Too posters and advertising on the school website, Facebook, etc. We should include ticket sale information as well as the video that the committee made that explains the event
- Many items have been included and updated on the Parent Crew website. The following have been added: The carnival page, the Box Top fundraising program, REMS Spirit Night, Milk Tops for Moola fundraiser, the calendar. Crew Wear and fundraising information has been updated.
- Rachael will put a blip in the newsletter and social media to get people to check out the new updates on the PCF website

- Rachael is working on a new family brochure-the board will reach out to new families about information they would have liked to have had.

F. Old Business

G. New Business

- Welcoming New Families
 - The board would like to make Spring phone calls to kindie families in order to answer any questions they may have before their first voyage and also to gain feedback of information they may have wanted when they entered REMS.
 - Jackie will contact Kathy and Bethany for parents names to give feedback on how we can better assist kindie families when they come in.
 - **Update 01/17**Rachael brought up adding the new 2nd Grade & ½ Discovery families in on phone calls to touch base about any end of the year questions as well as feedback about how we can help them transition to Renaissance.
- Approval of meeting minutes
 - The By-Law regarding meeting minutes states: (The Secretary will) “make minutes available to Executive Board prior to next meeting for approval or approval with revisions.”
 - Jackie will send out meeting minutes for approval via email before our next meeting for an email approval. The benefit of this is to keep board matters updated on the Parent Crew website.
- Funds from We Are Crew, Too Auction
 - The various areas the funds from the school auction have been used in the past: Educational assistant support, intervention support, library and classroom resource support.
 - Our goal has always been to find ways to lower the number of students per teacher-getting them the additional support needed to target the student needs in more individual ways.
 - Funds raised at the previous Life is Art event and this year's We Are Crew, Too auction will continue to allow for the differentiation and customization of the educational experience that our students have. This differentiation has allowed them to thrive where they are academically. The monies provide flexibility for

teachers to use as needs arise. Allows teachers to provide richer and better experiences for our students.

- Specific targets from the funds raised this year won't be known until all budgeting has been set by the district and Deborah knows where the needs may be.
 - We set the budget in the spring for the next year, that information will be made available to the community
 - The priorities shift each year depending on the budget that Deborah gets from the district
- Volunteer Gifts
 - Allie is working on volunteer gifts for the end of this year: possibly crazy creek chairs. Allie will take suggestions so she can start to order gifts. The goal is to have gifts ordered by early February.

VI. Open Forum

VII. Adjournment