



*...get tied in*

Renaissance Education Alliance  
Parents • Crew • Teamwork

**REA Board Meeting  
November 8, 2018  
4:30 pm REMS**

I. Welcome

Who is present:

Tiffany DeYoung

Elise Bratz

Brittnee Pierce

Jaclyn Bradley

II. Open Forum

A. Renaissance Adventure Day Re-Cap:

- \$42,000 raised! Woot woot! We're all very happy with how it all worked out in the end. The online donations were very slow until the last minute and the final day had a lot of checks and cash come in the envelopes.
- Students really enjoyed the activities that were planned.
- Money was spent on t-shirts (\$3,000), printing materials (\$300), and the net fee.
- All t-shirts were given out and sold.
- Suggestions/recommendations/considerations for next year:
  - Placement of an all-day volunteer at each station. Some of the stations didn't have a consistent person there the whole time (Ex: poop hole), so there was a little confusion during some of the transitions.
  - Set up all activities a little earlier in the morning
  - Can we get a photographer for the event? Release for all students to be photographed?
  - Some of the activities could have used a little bit more time (possibly 5-10 minutes longer at each station would be beneficial).
  - Some people had expressed interest in seeing individual student donations. Should we revisit this next year?

- Should we bring back the “Drop and Give Me 50?”
- Not all volunteers signed up for the volunteer training. WOULD it be more efficient to create short videos that explain the stations that volunteers could watch at home, instead of coming into the building in the evening?

### III. Officer Reports

#### A. President

- Tiffany is working on the annual report, just needs the financial information from Brittnee (the tallies from LIA and other stuff)

#### B. Vice-President

- Nothing to report.

#### C. Treasurer

- We need to file our 990 (our annual form needed for IRS filing for non-profits)
- Britnee is getting Bart Skidmore to fill out the forms for us
- We still have not had anyone express interest in interning the Treasurer position at this point.

#### D. Secretary

- There are still updating that needs to happen on the school website (ex: tracking volunteer hours)
- Jackie will send Jen Fieber the meeting minutes

### IV. Committee Reports

#### A. LIA Update (Elise) (Shannon and Courtney)

- Currently at \$3100 in committed sponsorships
- Caterers have been selected
- Getting bids on audio/visual equipment (trying to make sure there are no issues with hearing that we experienced last year.
- Teacher time is moving forward
- Crew art projects are in the works
- Cielo is confirmed
- Auctioneer is confirmed (Josh)
- We are set to use Handbid again but are looking into another company to compare
- Still focusing on donations and sponsors
- Still planning on doing a Kids Night with students from RSS
- Crew baskets will be collected in the end of January/February

- Each grade level will create a basket together.
- Each grade of crews will have a specific theme.
- We discussed how each basket will have a theme that is appropriate for students to bring to school
- Baskets will be relatively small (price-wise) so parents don't feel bombarded with being asked to spend money on the basket as well as tickets and donations at the LIA event.
- Information put out to crews will make it clear that not every student need to or on expected to donate to the basket.

Some frustrations:

- Most of their procurement volunteers have backed out
- We're in need of more volunteers-can we remind parents of the expected 40/60 volunteer hours?
- Could Amanda (crew parent lead) or Shawna Downs (volunteer coordinator) send out an e-mail to try to motivate parents to volunteer?
- Tiffany will talk with Shawna about what could be sent out
- Elise will talk with Aundrea about moving the LIA information up on the newsletter, so it's in a more prominent position.
- Can we put something media-wise out onto Facebook?

B. BookFair

- We need to share the Book Fair sign-up genius from facebook
- Still in need of volunteers to set up and check out
- We're on track to be ready to go

C. Social

- The first event at The Office was a small turnout, but parents enjoyed themselves
- The second event (kickball) went well-the kids had a blast!

D. Family Fun Nights

- Two chairs: Amy Seigel and Stephanie Shanley
- MAC nights, Chipotle, and ice rink nights have all been planned.

E. King Soopers Cards

- Tiffany is looking into having a reusable banner to put on a table
- Hand out the reusable grocery bags (Megan and Tiffany have some) at each purchase
- Megan is planning on having a table at the book fair to catch more parents
- Jackie will check about making sure the information gets put back into the newsletter.

- Have an ad about it on Facebook
- Could we have a raffle for people to be excited about buying them?
- We should be trying to track the cards on the sheet that aligns each card with the family that purchases it. We could create incentive for families to use their card as Brittnee is able to get summary sheets about each card.
- Can we do a sign up at the book fair so if people want one they can sign up for one? Other sign up from crews? Crew parent e-mail? Then we can keep all reserved cards for families in the main office where they can pick up their cards and pay their \$5.
- Stickers on the kids to advertise for them?

## V. Old Business

### A. Grant Forms

## VI. New Business

### A. Holiday Teacher Gifts

- The issue that has come up is how we can better support all school staff (support staff and teachers). Many support staff don't have an envelope for the holiday gifts.
- Tiffany brought up the idea of the "Red Envelope" for holiday gifts to be dispersed for all the teachers and staff. (Timber Trails Elementary School). This is a great example of inclusive and straight forward language for parents.
- Parents can choose to participate in donating to the crew envelope, give individual gifts, write a holiday message, or not participate at all.
- With Deborah's approval we'd like to try the following for this year:
  - Amanda will send an email to all crew parents that they can forward on to all parents regarding the holiday gifts, the fact that this is not required or expected, but appreciated. The message will also include information on how we will support the support staff, as well. We want the message to be consistent throughout the whole school
  - When all envelopes have been collected, REA would like to take a consistent percentage of what is being collected and then disperse that money collected to all support staff.
  - If there is a lack of funds from the percentage cut of each crew, REA will supplement the support staff holiday gifts.
  - In addition to the percentage cut from each crew, we will also have envelopes for the support staff this year so parents can continue more, if desired.

- To keep track of all money being collected and what it's spent on, we'd like to have a simple tracking sheet where crew parents record how much money was collected from parents and what specifically the money was spent on. This way if any parents inquire, we have transparency about where the money has gone.

## VII. Adjournment