



...get tied in

Renaissance Education Alliance
Parents • Crew • Teamwork

**REA Board Meeting
January 17, 2019
4:30pm REMS**

I. Welcome

II. In attendance:

Tiffany DeYoung (President)

Elise Bratz (Vice-President)

Brittnee Pierce (Treasurer)

Jaclyn Bradley (Secretary)

Deborah Lemmer (Principal)

Courtney Hay (Life is Art Chair)

Josh Hay (Life is Art)

III. Open Forum

IV. LIA Update with Co-Chairs Shannon Andrus and Courtney Hay

- The committee has been working on the following:
 - Shifting from procurement to the day of event planning
 - filling volunteer needs.
 - Josh has been setting up handbid and ticket sales
 - A day has been set aside to organize everything that has been coming in.
 - Josh is planning his entertainment act throughout the night
 - Caterer is booked and menu items are being locked down. Footers will be used again. (Cielo's caterer)
 - The committee is still brainstorming various ideas for sponsorships (ex: trucking hats with REMS logo on it) as well as other fundraising opportunities around Life is Art (ex; Last Donor Standing, family brick painting, additional entertainment auction items-trolley pub crawl, etc.)

- Class competition with a popsicle party and a gift card for the teacher who brings in the most ticket sales. Party will take place in the park.
- Crew baskets along with crew art are almost all done and wrapped up.
- Music: Light playlist while most of the stuff is going on, no live band. We do have a better sound system than last year.
- Structuring the check out process will be a bit different this year with runners organizing purchased items divided by last name and people can pick up their items based on name and then check out. This way runners will have stuff collected before people get to the checkout line.
- Tiffany will contact Courtney regarding using left over volunteer bags to help organize the pulled auction items.
- Silent and Live Auction Information/Updates:
 - Looking at 10-12 live auction items. (The ones that were successful last year were the ones with local experiences-flight simulator, veterinarian for a day, etc.)
 - Silent auction approximately 200, still waiting on some.
 - In order to use the handbid app you don't have to be physically present at the event, but you do have to have purchased a ticket.
 - When people purchase a ticket they are to email Life is Art to let them know which teachers they are to give ticket credit to.
 - Josh has set handbid up in a way where LIA is able to pull more ticket buyer information (first name, last name, email address) to allow for follow up for teacher information. Guests can get their handbid set up ahead of time to expedite the check in process. E-mail communication should be clear about getting your handbid set up ahead of time. Separate lines for people who already have it downloaded and a line for people who still need to get set up. Handbid will have a representative there at the event to offer support if needed throughout the event.
- Things to think about:
 - Is it possible to show off the silent auction items for viewing a week out so people can see what to bid on.
 - It would be beneficial to show off the live auction items a few weeks before since some of them have conditions, etc.
 - The link needs to be checked on because it's bouncing people back to the handbid general website.
- Event Pricing and Evening Timeline:
 - Early bird pricing will end on February 20th.

- Early bird: \$45/single and 75/couple
- After February 20th: \$60/single and \$90/couple
- Teachers will be discounted \$45 with a discount code.
- 6-8: Silent auction
- 8-9: Live auction with the amazing Mr. Josh
- 9-10: Check out/hang out/dancing/socializing

V. Officer Reports

A. President

- Discussed the feedback that Deborah got back from her blog post to update parents regarding the transportation issues.

B. Vice-President

C. Treasurer

D. Secretary

VI. Committee Reports

- The Day at the MAC before students came back to school had an okay turnout-we think there were more participants who might not have checked in under REMS
- Rink at the Rock next month
- Parent's Night Out is January 25th at Wild Blue Yonder
- There was a good turnout for the Fall Crew Wear sale and we will start planning a Spring sale. We can make the following changes: Flat billed hat, taking off winter clothing, wind breaker, rain gear for voyage. We need samples again for sizing and to see if the material is good.
- The website is updated with meeting minutes but there are some areas that still need to be updated.

VII. Old Business

VIII. New Business

- Brittnee: Renaissance Secondary School
 - RSS is looking to get their own 501c3. Could we have one 501c3 between the two schools with just two separate bank accounts?
 - The hope is that the two schools will continue to bridge the two schools and continue to work together and build community. There are ways that we can protect the money from each school.

- The concern is that the community may confuse the fundraising between the schools. Could the two parent organizations set up communication to create a fundraising timeline to avoid that confusion in the community?
- We are a stand alone non-profit whose primary goals is to Renaissance schools.
- Brittnee will come back about what the next next steps will be.
- Brittnee has received two parents who are interested in taking on an associate role for the Treasury position.
- Elise: Water bottles are almost all out. All we have left are the ones in the case. Next meeting we need to talk about the branding opportunity, water bottles, and chapstick.

IX. Adjournment